

Costly Business Problems Solved by AI Agents

No Extra Time, Effort, or Money Required ...

Executive Summary

PROBLEMS THAT COST YOU MONEY

Vs.

AI AGENTS THAT MAKE YOU MONEY

**... without you having to invest any additional
time, effort or expense.**

Turn Unresponsive Leads into Cash - Done for You 100% on Performance ...

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Executive Summary

Business Problems That Cost You Money

1. Unresponsive sales leads you paid for or generated from campaigns
2. Non-responders from campaigns and slow follow-up on new leads
3. Abandoned shopping carts in e-commerce
4. Prospects with unanswered questions on product/service sales pages
5. Initial engagement and qualification of prospects for sales reps
6. Leads coming in outside of business hours go cold by the next day

AI Agent Solutions That Make You Money

1. Reactivation AI Agents
2. Campaign AI Agents
3. Abandon Cart AI Agents
4. Product / Service AI Bots
5. Engagement AI Agent + Prescreen Questions Bot + AI Booking Bot
6. Out of Hours AI Agents

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Business Problem #1 – That Costs You Money

1. Unresponsive sales leads you paid for or generated from campaigns

Businesses invest significant amounts of money in acquiring and generating sales leads through various methods.

Whether it's purchased sales leads - lead generation campaigns with paid traffic - or 'earned' traffic efforts such as SEO.

It's common that a large percentage never become clients.

That's expected and usual. However, a lot of money can be recovered ...

AI Agent Solution #1 – That Makes You Money

1. Reactivation AI Agents

... can turn unresponsive leads into new sales by re-engaging prospects via SMS or email. They can pull in new monies that your business would otherwise never receive.

We customize **Reactivation AI Agents** for your specific offers - do so on performance - and we are only paid when you close new deals and sales.

It's like having 100's, even 1,000's of salespeople re-engaging your unresponsive leads and getting a good portion of them to buy from you.

RESULT = 100% new monies to your business ...

... at no additional time, effort or setup expense on your part.

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Business Problem #2 – That Costs You Money

2. Non-responders from campaigns and slow follow-up on new leads

Speed is crucial when it comes to following up on new leads and re-engaging non-responders to your marketing campaigns.

There are two main scenarios where this problem arises:

- **Direct Response Campaigns:** There is a normal response window when the majority of your orders come in. Most businesses do not follow-up on the 95% or more of non-responders to a direct response campaign.
- **Sales Leads:** Potential customers who call into your business or fill out a contact form expecting a quick response. If your sales team is slow to follow up for whatever reason, these prospects quickly lose interest or move on to competitors.

This delay or lack of follow-up costs your business valuable sales opportunities and revenue, but it doesn't have to be this way...

AI Agent Solution #2 – That Makes You Money

2. Campaign AI Agents

... can address this issue by instantly contacting new leads 24/7 (or within business hours) and engaging with them.

For Direct Response Campaigns:

- **Re-engagement:** Once the normal response window has passed, Campaign AI Agents engage with all prospects on the campaign list that didn't purchase, prompting them to take action. This significantly boosts the response rate and conversion.

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For Sales Leads:

- **Instant Engagement:** Campaign AI Agents automate the follow-up process, ensuring immediate contact with new leads, keeping them interested, and more likely to convert.

Campaign AI Agents can work around the clock or without specific business hours.

We customize **Campaign AI Agents** for your specific offers, operate on performance, and are compensated only when you close new deals and sales.

RESULT = *100% new monies to your business ...*

... at no additional time, effort or setup expense on your part.

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Business Problem #3 – That Costs You Money

3. Abandoned shopping carts in e-commerce

It's common for online sellers of all types to experience high rates of cart abandonment, resulting in a substantial loss of potential revenue. 70% or more of customers often add items but for whatever reason, never complete the purchase.

While some level of cart abandonment is expected, the extent of the problem means that a lot of money is being left on the table.

But it doesn't have to be ...

AI Agent Solution #3 – That Makes You Money

3. Abandon Cart AI Agents

... can engage with customers who abandoned their carts and encourage them to complete their purchase.

They reach out via SMS or email with personalized messages addressing any concerns that might have caused the abandonment or providing incentives that you authorize.

We customize **Abandon Cart AI Agents** for your specific offers - operate them on a performance basis - and are paid only when you recover sales from abandoned carts.

It's like having a dedicated team working around the clock to convert those abandoned carts into completed sales.

RESULT = 100% new monies to your business ...

... at no additional time, effort or setup expense on your part.

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Business Problem #4 – That Costs You Money

4. Prospects with unanswered questions on product / service sales pages

When potential customers visit your product or service pages, they often have questions that need immediate answers.

Without quick responses, these prospects leave your site to seek answers elsewhere, typically ending up with your competitors.

This occurs all the time, but doesn't have to ...

AI Agent Solution #4 – That Makes You Money

4. Product / Service AI Bots

... can provide immediate responses to questions prospects have on your sales pages. These bots engage visitors in real-time, answering their inquiries and providing the information needed to move forward with a purchase.

We customize Product/Service AI Bots for your specific products and services - ensuring they address the specific questions and concerns of your prospects.

It's like having a dedicated customer service representative available 24/7 to assist every visitor on your site, significantly reducing the number of lost sales due to unanswered questions.

RESULT = 100% new monies to your business ...

... at no additional time, effort or setup expense on your part.

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Business Problem #5 – That Costs You Money

5. Initial engagement and qualification of prospects for sales reps

Your sales team or appointment setters are tasked with engaging new leads, asking qualifying questions, and scheduling appointments.

This is a time-consuming and expensive process. And delays often result in lost leads.

But there is an alternative ...

AI Agent Solution #5 – That Makes You Money

5. Engagement AI Agent + Prescreen Questions Bot + AI Booking Bot

Engagement AI Agents can handle the initial engagement and qualification of your prospects, allowing your sales reps to focus on closing deals.

These AI agents engage prospects through personalized interactions, ask prescreen questions to qualify them, update answers to your CRM and book appointments directly into your sales team's calendar.

We customize these AI Agents for your specific offers, ensuring that they ask the right questions and engage prospects effectively.

By automating the initial stages of the sales process, you can streamline operations and increase your conversion rates.

RESULT = *Increased efficiency and higher conversion rates, with no additional time, effort, or setup expense on your part.*

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Business Problem #6 – That Costs You Money

6. Leads coming in outside of business hours go cold by the next day

Potential customers sometimes reach out during evenings, nights, and weekends when your team isn't available to respond promptly.

Between the time they were interested - and when your team gets back to them - they often lose interest and go cold.

The delay in responding to "outside business hours" warm leads ultimately reduces your conversion rates and wastes your marketing efforts.

It's a frustrating problem, but it doesn't have to be ...

AI Agent Solution #6 – That Makes You Money

6. Out of Hours AI Agents

Out of Hours AI Agents engage with leads as soon as they come in, regardless of the time of day or night.

These AI Agents initiate conversations with prospects via SMS or email providing instant engagement and answering initial queries.

They can schedule qualified appointments directly into your calendar, ensuring that your sales team has warm leads ready to be closed when they return to the office.

This means no lead is left unattended, and potential sales opportunities are maximized.

RESULT = *Higher conversion rates and more sales from leads that would otherwise have gone cold ...*

... without requiring additional staffing or effort on your part.

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- Done for You 100% on Performance ...*

Kelvin Parker – CEO

Kelvin is a 35+ year veteran of direct marketing – has worked with start-ups up to multi hundred-million-dollar enterprises, and everything in-between – driving new leads, clients, sales, and profits.

This experience is used to engineer direct response driven AI Agents specifically customized for the offer you want to engage the prospect on – and move them to a meeting, sales page, or some other call-to-action.



Ready to Drive New Monies into Your Business ...

...using AI Agents that solve costly problems - all done for you 100% on performance?

Review our 1 min 34 sec demo: [Watch Demo Video](#)

Review a Summary of our Services: [1-Page Summary](#)

[Let's connect](#) for a brief 15-minute call to explore the next steps.

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