

MARKETING ASSETS

Audiences

Ads

LPs / TYPs

DTs

Videos

Emails

Websites

SKILL-SETS

Data Driven Strategy

Copy

Media Buying

Systems - Automation

Analytics

LEADSHOOK - DECISION TREES

Audience Segmenting

Micro-Audiences

Engagement

Real-Time Marketing Assets

Data Collection:
- Problems
- Reason Why
- Success Attributes
- Intentions
- Ability to Pay

Customer
Journey Warm-
Up Messaging

CUSTOMER JOURNEY ORCHESTRATION

Databox

LeadsHook

APIs to all other systems

KEY SYSTEMS

Madgicx

WP+Thrive

LeadsHook

Drip

MouseFlow

Databox