

You need a steady stream of targeted leads to keep your pipeline full – thus keeping new paying clients coming in the door.

Regardless of how well you serve your clients, or even how persuasive your marketing is ... without people knocking on your door needing help on their retirement and financial planning – business will forever be a struggle. We keep your pipeline full of targeted leads looking for your help.

THE PROBLEM – ACQUIRING NEW LEADS AND CLIENTS AT AN ACCEPTABLE COST

You need leads and new clients. Leads must be people looking for information on retirement and securing their financial future.

Even if you know how to serve your clients – and your marketing is compelling ... it's still a whole different world generating targeted leads.

Doing lead generation yourself is not as easy as it might appear. Google, Facebook, display and video ad campaigns can be complicated. Many try and give up – after investing time and money without great results.

Then there's copy – media buying – analytics – testing – automation systems and more to be concerned with.

THE SOLUTION – MORE CLIENTS AT LOWER COSTS WITH TARGETED FINANCIAL LEADS

We offer a steady stream of targeted leads to keep your pipeline full, and keep new paying clients coming in the door.

You provide one of your bonus free reports, checklists, or videos - and we'll deliver the leads that want your content.

Leads are delivered in real-time, directly into your CRM, ESP, or other system - so that you can commence your marketing efforts instantly and automatically.

Our ads - which run on Facebook, Google search, Google display, YouTube, and other ad channels - entice prospects to take one of many quizzes about financial issues, and then submit their details in return for your bonus report.



” With Kelvin's marketing expertise, our fledgling upstart company made \$1.29 million in our first 12 months of doing business.

Maria Veloso
Breakthroughs Unlimited



” ... Kelvin and the copy and marketing he created for us was instrumental in taking me from start-up, to a seven-figure business.

Dustin Pass
Global Profit Systems International



Targeted Leads – More Clients – at Lower Costs ...

Kelvin Parker – CEO

Kelvin is a 30+ year veteran of direct marketing – has worked with start-ups up to multi hundred-million-dollar enterprises, and everything in-between – driving new leads, clients, sales, and profits.



LEGO Lead Gen. Process

View a live demonstration of our LEGO lead gen. process – the secret behind our targeted financial leads.

Visit:

KelvinsMBA.com/lead-gen



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