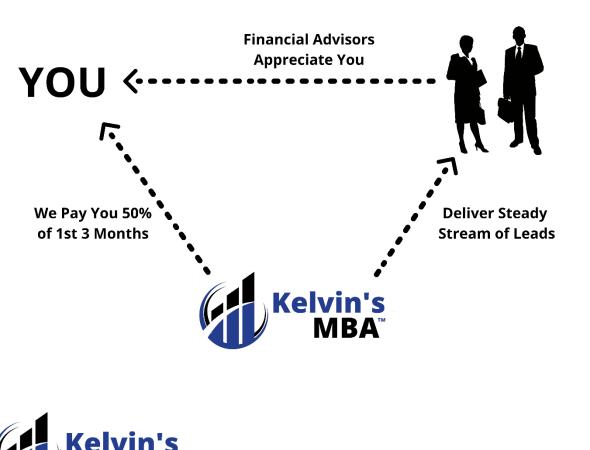
## THE DEAL – WHO WE ARE

This is a service we'd love for you to share with your audience of financial advisors.

Your financial advisors would love it too! And in return, we'll share with you 50% of our revenues from these financial advisors for the first 3 months.

**Our Solution** 



The Problem

We have created a <u>1-page summary</u>, and a <u>video</u> and <u>landing page</u> that can be shared with your financial advisor clients. They detail how the service works.

I have a 30+ year background in direct marketing. I started out as the marketing director of publishing companies - which led to copywriting, deal-making, media buying - and A.I. & machine learning, LEGOs testing, "trainthe-algorithm" and more.

I've recently worked on lead generation for a \$50 million/year gold company - a \$25 million/year training company - and for estate planning attorneys around the country.

The Deal – Who Are We